



# SUSTAINABILITY JURIST ZOURNII

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## Integrity : Zournii



Tripti Shinghal Somani is an accomplished CA, SRCC graduate and completed her Master of business law from National law school, Bangalore with over 16 years of experience in accounting, auditing, mergers and acquisitions, and sustainability advisory. She has previously worked with renowned Multinational organizations such as PwC, Grant Thornton, and the World Bank. With her deep understanding of financial management and advisory services, Tripti has garnered a remarkable reputation in the industry. Her expertise spans profit and non-profit sectors, providing her with a comprehensive perspective on business and financial advisory for organizations of varying sizes, from large enterprises to SMEs. Tripti's versatile skill set, and keen business acumen make her an invaluable asset to clients seeking exceptional financial guidance. Tripti's experience extends beyond her achievements in the financial sector. She has been a catalyst for women's empowerment and entrepreneurship through her notable initiatives Womennovator (Global incubator for women) She has held prominent roles as the Chairperson and Co-Chairperson of the Women Entrepreneurship Committee and MSME Committee at PHD Chamber of Commerce and Industry, ASSOCHAM, and MEPSC Skill Council. She has also served on the governing council of NIESBUD under the Ministry of Skill Development and Entrepreneurship, further contributing to the development of the financial and entrepreneurial landscape. Tripti's ability to provide strategic financial guidance, combined with her unwavering commitment to excellence, positions her as a trusted advisor to clients seeking optimal financial outcomes. Her initiative Womennovator has been featured among Top 7 VC incubators for women, according to Hindustan Business Line (2020). Tripti is a 40 Under 40 Award Recipient, Times of India (2022), received Most Inspiring Women Leaders Award, Economic Times (2022), WEPs Awards 2022 by UN Women, BMW India Unstoppable Women Award Recipient, Vital Voices Fellow 2023, Outstanding Fellow MIT Global Start-up Workshop in India (2016) and Alumni of The Duke of Edinburgh's Commonwealth Study Conference - Canada 2023



Pallavi Dinodia Gupta qualified with distinction in Commerce (Hons.) from Lady Shriram College, then went on complete her degree in Law from Delhi University & Chartered Accountancy from the ICAI. She has worked with global and domestic businesses in Europe, Asia and India over the past two decades. Pallavi authored a best seller book titled "Transfer Pricing Demystified" with third edition in 2019. Pallavi has deep knowledge & experience, serving clients across large multinationals, major publicly held companies to family-owned & non-profit organizations. She has also played a strategic role in advising on transactions which utilize her experience in valuation, corporate and tax laws combined with her understanding of finance and accounting. She has often worked with Indian families to help navigate complexities of succession. Pallavi has diverse experience in international tax & transfer pricing laws & has expertise in tax structuring, business restructurings, business valuation & intra-group transactions. She has represented clients in transfer pricing & International tax litigation matters in which she has been successful in getting relief on method controversies & comparability adjustments, in India. She has successfully handled complex international tax issues of treaty shopping, GAAR, DTAA relief & interpretation of SEP, interpretation of Double Taxation Avoidance Treaty in the context of the interplay between FTS & Royalty etc. On the compliance side she has been able to lower withholding certificates for complex transactions. She has also successfully argued matters of Deemed Income on Shares issued at higher than NAV for Start-ups & angel investors. She is also one of the foremost tax experts on tax laws affecting Charitable Institutions in India.